

Trinity Smith-Hicks

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Professional Summary

I'm Trinity, a passionate graphic design major with a keen eye for creativity, branding, and visual storytelling. I specialize in Branding, brand strategy, packaging, brand guidelines and I'm always looking for new ways to bring ideas to life. With experience in freelance projects, I thrive on turning concepts into visually compelling designs. My goal is to create impactful, aesthetically pleasing work that connects with audiences. I'm currently looking for opportunities to apply my skills in a professional setting and collaborate with a creative team.

Related Skills

- ⊙ Adobe Photoshop, Illustrator, and InDesign.
- ⊙ Teamwork
- ⊙ Detail Oriented
- ⊙ Customer Service
- ⊙ Time management
- ⊙ Psychology and Communication

Education

High School Equivalency Diploma

Blackhawk Technical College | Janesville, WI | February 2024 - May 2024

Graphic Design Associates Degree

Gateway Technical College | Elkhorn, WI | May 2024 - Current

Licenses and Certifications

Adobe XD Essential Training: Design | [linkedin.com](https://www.linkedin.com) | March 2025

Creating Optimized Graphics for the Web | [linkedin.com](https://www.linkedin.com) | February 2025

InDesign 2024 Essential Training | [linkedin.com](https://www.linkedin.com) | January 2025

Photoshop 2024 Essential Training | [linkedin.com](https://www.linkedin.com) | December 2024

Logo Design: Techniques | [linkedin.com](https://www.linkedin.com) | November 2024

Running a Design Business: Creative Briefs | [inkedin.com](https://www.linkedin.com) | October 2024

Graphic Design Foundations: Color | [linkedin.com](https://www.linkedin.com) | October 2024

Additional Certifications Available Upon Request

Work Experience

Graphic Design Freelancer

Adobe Creative Suite, and Managed Multiple Projects. | Discord, and Reddit | May 2024 - Current

Instructors' Assistant

Training Development, Customer Service, and Conducting Presentations | The Thinking K9 | 2018 - Current

Product Manager

Organized Products, Designed labels, and Managed inventory | The Thinking K9 | 2020 - Current

Volunteering

Instructors' Assistant

Training Development, Customer Service, and Conducting Presentations | The Thinking K9 | 2014 - 2018